

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street, Room 1130
Sacramento, CA 95814
Telephone: (916) 323-5079

WEBSITE ADDRESS:
<http://caag.state.ca.us/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

CF Number 414

Factor Direct LTD

Name of Commercial Fundraiser

11500 West Olympic Blvd., Suite 540

Address of Commercial Fundraiser

Los Angeles CA 90064

City, State, and ZIP Code of Commercial Fundraiser

Telemarketing held (on) (from) 1/1/2002

(Type of Activity)

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 103148 F.E.I.N. No. 13-1144147

Planned Parenthood Federation of America,

Name of Charity

810 Seventh Avenue

Address of Charity

New York NY 10019

City, State, and ZIP Code of Charity

200 to 6/30/2002, 200

(Date or dates must be shown)

1.

REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

G. TOTAL REVENUE

573,790⁰⁰

- A.
- B.
- C.
- D.
- E.

- Fa.
- Fb.
- Fc.
- Fd.

573,790 G.

2.

EXPENSES

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits
- M. Other expenses: (Specify)

a. _____
b. _____
c. _____
d. _____

N. TOTAL EXPENSES

- A.
- B.
- C.
- D.

Please see attached
breakdown of expenses

- L.
- Ma.
- Mb.
- Mc.
- Md.

394,752.96 N.
179,037.04 3.

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?

☒ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, the report is true and correct.

Signature

This

Signature

Signature

Signature of officer/director/partner/owner of charity

Alan Factor

Printed Name

President

Title

8.5.02

Date

organization for verifying the distribution.

JAMES M. NOW

Printed Name

VP Development

Title

8/12/02

Date

JEFFREY MECHANICK

Printed Name

VP Bus Supp Svcs & CFO

Title

8/9/02

Date

Attorney General's
Registry of Charitable Trusts

SEP 04 2002

RECEIVED

401028

Factor Direct Ltd
Campaign Expense Allocation

	\$	394,752.96
Printing	\$	9,166.40
Postage	\$	23,111.90
Telephone	\$	21,715.38
Payroll	\$	135,149.91
Employee benefits	\$	10,052.81
Rent	\$	21,562.17
Office manager	\$	46,790.23
Utilities	\$	4,926.46
Equipment	\$	4,770.31
Recruitment	\$	3,360.23
Computer Programming	\$	2,854.13
Office expenses	\$	88,899.66
P.S. Fee/Profit	\$	22,393.35
Total	\$	394,752.96

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Name and Address of Commercial Fundraiser:

CF Number 414

Factor Direct LTD

Name of Commercial Fundraiser

11500 West Olympic Blvd., Suite 540

Address of Commercial Fundraiser

Los Angeles CA 90064

City, State, and ZIP Code of Commercial Fundraiser

Telemarketing held (on) (from) 7/1/2002

(Type of Activity)

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 103148

F.E.I.N. No. 13-1644147

Planned Parenthood Federation of America;

Name of Charity

810 Seventh Avenue

Address of Charity

New York NY 10019

City, State, and ZIP Code of Charity

12/31/2002

(Date or dates must be shown)

1.

REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

G. TOTAL REVENUE

1,320,002.00 A.
____ B.
____ C.
____ D.
____ E.
____ Fa.
____ Fb.
____ Fc.
____ Fd.

1,320,002.00

2.

EXPENSES

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits
- M. Other expenses: (Specify)

a. _____
b. _____
c. _____
d. _____

N. TOTAL EXPENSES

____ A.
____ B.
____ C.

____ L.
____ Ma.
____ Mb.
____ Mc.
____ Md.

Please see attached
breakdown of expenses

879,081.00

440,981.00

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?

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Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and complete.

Printed Name Title Date

Printed Name Title Date

Printed Name Title Date

Registry of Charitable Trusts
Attorney General's

FEB 25 2003

RECEIVED

Factor Direct Ltd
Campaign Expense Allocation

	\$879,081.00
Printing	\$ 20,412.79
Postage	\$ 51,468.21
Telephone	\$ 48,358.29
Payroll	\$300,967.26
Employee benefits	\$ 22,386.74
Rent	\$ 48,017.11
Office manager	\$104,197.84
Utilities	\$ 10,970.81
Equipment	\$ 10,623.08
Recruitment	\$ 7,482.95
Computer Programming	\$ 6,355.90
Office expenses	\$197,971.93
P.S. Fee/Profit	\$ 49,868.08
Total	\$879,081.00